

Testing the role of screening with vocational skills: the case of post-secondary initial vocational training institutes in Greece

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Abstract

The paper examines whether post secondary initial vocational training acts as a filter in the private sector segment of the Greek labour market, using a sample consisting of post secondary initial vocational training graduates and secondary education graduates (control group). The results suggest that no screening is evident in the case of male employees, whereas the hypothesis of «weak» screening cannot be rejected in the case of female employees.

Keywords: initial vocational training, human capital, screening hypothesis

1. Introduction

According to the human capital literature (Schultz, 1961; Becker, 1964; Mincer, 1974), education and training are the main channels of producing, accumulating and diffusing human capital. According to human capital theory (Schultz, 1961; Becker 1964), education and training enhance productivity and lead to higher earnings and wages. Alternatively, according to the screening hypothesis, employers use education and training to find the workers with greater ability in a pool of job applicants whose qualities are uncertain. Screenists argue that education and training serve as a filter for individuals' abilities and are not a productivity enhancing mechanism (Berg, 1971; Arrow, 1973; Spence, 1973; Stiglitz, 1975).

More than 35 years have passed since the screening hypothesis has first gained attention, and yet, much is still unknown about the relative importance of the screening hypothesis compared to human capital theory. Following the seminal study (Arrow, 1973), testing the screening hypothesis has remained a popular research topic in the economics of education. One particular method of testing the screening hypothesis is to evaluate the distinction between the «strong» and the «weak» version of the screening hypothesis. According to the «strong» version, employers continue to pay higher wages to the more educated or trained, even after the employee has

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been with them for some time. According to the «weak» version, employers offer higher starting salaries to more educated or trained employees relative to the less educated or trained in the absence of any other information on the new employees' expected productivities. But if education or training were really used as a screening device and the more educated or trained were not more productive relative to their less educated or trained counterparts, employers would adjust downwards the initial wage premium they offered. Or, the observed experience-earnings profiles of employees with different levels of education or training would converge rather than diverge, over time.

This paper tests both the «strong» version and the «weak» version of the screening hypothesis. The data come from a sample based on a survey conducted by the authors. This sample consists of selected private Greek enterprises and provides data on both post-secondary initial vocational training (PSIVT) graduates and secondary education graduates, who act as the control group.

The paper is organised as follows. In Section 2, we summarise the screening literature. Section 3 presents a brief background on the post-secondary initial vocational training system, and Section 4 outlines the sampling methodology and the data. In Section 5, we report results from the empirical analysis, and in Section 6, we conclude.

2. Literature review

There is strong empirical evidence of the positive relationship between education or training and wages (Willis, 1986; Murphy & Welch, 1990). These empirical findings, as is often the case with empirical research, are not unchallenged. Two contrasting views have emerged in recent decades. Human capital theory argues that education and training directly augment individual productivity by enhancing the cognitive, behavioural and manual capacities of individuals, thereby increase wages and earnings (Mincer, 1974; Becker, 1975). In contrast, according to the screening hypothesis, education and training are merely indicators of ability (Arrow, 1973; Spence, 1973; Stiglitz & Weiss, 1975). This hypothesis assumes that individuals hold different levels of productivity from birth. Thus, education and training merely signal inherent productivity without contributing to productivity. More capable individuals invest in education and training to signal their higher abilities, and employers use education and training to select more able individuals in the absence of better information. However, education and training do not contribute to productivity. In short, human capital theory holds that the economic value of education is productive, while the screening hypothesis argues for the informative value of education. Human capital theory and the screening hypothesis are the two elementary, competitive and complementary theories in the economics of education. They both explain the positive relationship between education and earnings (Li et al., 2009).

Another approach has been proposed that contrasts a «strong» and a «weak» version of the screening hypothesis. This approach addresses a theoretical distinction between the «weak» and the «strong» version of the screening hypothesis, depend-

ing on whether employers pay irrational wages at the initial hiring point («weak») or continuously («strong») (Psacharopoulos, 1979).

If employers have limited information on ability, they might use education or training as an initial filter («weak» screening), but as these employers accumulate direct evidence on the productivity of workers on the job, the employers will cease using education or training as a filter to determine promotions and pay increases. Under strong screening, except when employers do not observe productivity directly, as employees accumulate experience, employers will continue to pay more for education or training as a signal of ability. In the case of «weak» screening, the earnings premium associated with education or training should decline with experience, whereas in the case of «strong» screening, this decline should not occur. Psacharopoulos (1979) reported that the wage differential associated with experience was higher in the distributive trades, which are assumed to be a competitive sector without «strong» screening, than in public administration, rejecting the hypothesis that «strong» screening might persist in non-competitive sectors. The «weak» screening hypothesis, alternately, concedes that while the primary role of education and training is to produce a signal, education may additionally augment inherent productivity. The «strong» screening hypothesis presumes that productivity is immutable and that education and training are used exclusively as a signal.

A number of empirical studies designed to test the validity of the screening hypothesis have employed various data sets, methodologies and techniques but have reported contradictory results (Taubman & Wales, 1973; Layard & Psacharopoulos, 1974; Wiles, 1974; Wolpin, 1977; Psacharopoulos, 1979, 1983; Riley, 1976, 1979; Lee, 1980; Katz & Ziderman, 1980; Albrecht, 1981; Fredland & Little, 1981; Liu & Wong, 1982; Miller & Volker, 1983; Tucker, 1985, 1986; Cohn et al., 1986, 1987; Arabsheibani, 1989; Ziderman, 1992; Oosterbeek, 1992; Groot & Oosterbeek, 1994; Brown & Sessions, 1999; Bedard, 2001; Riley, 2001; Spence, 2002; Heywood & Wei, 2004; Miler, Mulvey & Martin, 2004; Miler, 2009; Li et al., 2009).

So far, only a few studies on the screening hypothesis have focused on Greece (Lambropoulos, 1992; Magoula & Psacharopoulos, 1999; Psacharopoulos & Tsamadias, 2001).

3. The Greek post-secondary initial vocational training system

In Greece, the system of lifelong learning operates in parallel with the formal educational system. The basic component of lifelong learning is the training system (law 3369/2005). The training system consists of initial training and continuing training. Table 1 shows the structure of the educational system.

The educational system, especially the secondary level of education, provides general skills with a particular emphasis on humanities. Thus, the educational system does not intensively contribute to the acquisition of practical or vocational skills. The structure of the formal initial training system (post-compulsory and post-secondary) is summarised in Table 2 (law 1992).

Table 1: The structure of the Greek formal educational system (2008–2009)

Levels	Duration of studies	Age	ISCED *	Compulsory or non-compulsory
<i>Post-graduates studies</i>				
Ph.D.	3 years	≥ 24	Level 6	Non- compulsory
Master's degree	2 years	≥ 22		
<i>Higher education</i>				
Universities	4–6 years	≥ 18	Level 5	Non- compulsory
Technological education institutions	4 years			
<i>Secondary education</i>				
Upper (higher) secondary education [lyceum]	3 years	15–17	Level 3	Non- compulsory
Technical-vocational school	2 years	15–16		Non- compulsory
Lower secondary education [gymnasium]	3 years	12–14	Level 2	Compulsory
<i>Primary education</i>				
Primary (elementary) school	6 years	6–11	Level 1	Compulsory
<i>Pre-school education **</i>				
Nursery school		4–5	Level 0	Non-compulsory

* International Standard Classification for Education (ISCED, 1997) prepared by UNESCO

** Compulsory since 2010–2011

Table 2: The structure of the Greek formal initial training system (2008–2009)

Levels	Duration of training	Age	ISCED *	Compulsory
<i>Post-secondary level</i>				
Initial vocational training institutes	2 years	≥ 18	Level 4	No
<i>Post-compulsory level</i>				
Initial vocational training institutes	2 years	≥ 15	Level 4	No

* International Standard Classification for Education (ISCED, 1997) prepared by UNESCO

The initial vocational training system is supervised by the Ministry of Education (MoE) and is mainly offered by both the public and private vocational training institutes (I.E.K.s). However some I.E.K.s are under the supervision of other ministries and agencies. The I.E.K.s provide all types of vocational training and ensure that students obtain all necessary qualifications by imparting scientific, technical, vocational and practical knowledge and cultivating skills to facilitate students' occupational integrations and adaptations to the changing needs of the production process. Graduates of compulsory education may enrol in the post-compulsory I.E.K.s, and

the graduates of every type of lyceum and technical vocational schools (T.E.E.s) may enrol in the post-secondary I.E.K.s. The duration of training for the unified lyceum certificate holders is four semesters. Each training year consists of two self-contained semesters. T.E.E. or technical vocational lyceum (T.E.L.) cycle 2 certificate holders are directly admitted to the third semester of the I.E.K. in their specialisation area (total duration of study: one year), or they may choose another I.E.K. specialisation area, in which case they study for the regular module of four semesters. Certain I.E.K.s accept gymnasium graduates over 18 years of age, who may study for up to two semesters. During the terms, the students attend compulsory theoretical, laboratory and mixed classes in the framework of the educational curricula, which cover a wide range of branches and specialisations in the following fields: Information Technology-Telecommunications-Networks, Financial and Management Services, Food and Drink, Transport and Tourism, Electronics-Electrics-Engineering, Construction, Industrial Chemistry, Applied Arts, Energy-Environment, Health-Cosmetics-Social Services, Communications and Mass Media, Clothing and Footwear, Culture and Sport and Agriculture. Students in public I.E.K.s are charged fees for each semester. Scholarships are available in certain circumstances. In addition, students have the opportunity to participate in subsidised practical exercises. The fees charged by the private I.E.K.s vary and are adjusted each year in accordance with the current regulations. Trainees who successfully complete their training in public and private I.E.K.s are awarded a vocational training certificate, which allows them to take the qualifying examinations leading to the award of a vocational training diploma at the level of post-secondary (3+) vocational training. Nationwide examinations, held twice a year, include theoretical and practical tests. Adult gymnasium (Secondary chance school) graduates who study at the I.E.K.s' post-gymnasium departments sit for qualifying examinations to obtain a vocational training diploma, level 1. Before taking the qualifying examinations for the vocational training certificate, graduates may attend an optional six-month practical training course, which is considered a period of service for obtaining a licence to be qualified at an occupation. This training is provided by the public sector or by private firms and is supervised by a coordinator. The vocational training diploma is recognised both in Greece and in the other EU countries and is a prerequisite for obtaining a licence to be a member of a profession in the relevant specialisations. Links with firms are scarce, and there is no formal way to absorb and channel graduates into the labour market.

4. Sources and data

The current survey, which was conducted in the first semester of 2010, collected annual earnings from the year 2009 from the hired labour of I.E.K.s and S.E. graduates (control group). The questionnaires were collected from I.E.K.s and S.E. graduates who do not have any additional education or training and have full time work. Productivity bonuses are included in the annual earnings. Earnings from overtime are

not included. Self-employed I.E.K.s and S.E. graduates are not included because it is difficult to separate the income from self-employment from income from other factors in the production process. Part-time employees are additionally excluded.

The sample was collected from 58 randomly selected, private enterprises located in Greek regions. In particular, 19 private enterprises were located in Attica, 15 in Central Macedonia, 14 were located in the other regions of continental Greece, and finally, 10 private enterprises were located in the North and South Aegean, Ionian Islands and Crete. Two of the private enterprises were in the primary sector, 23 were in the secondary sector, and 33 were in the tertiary sector. Of the 58 private enterprises, 14 were large (more than 100 employees), and 44 were small or medium size (under 100 employees).

In the public sector, the earnings of I.E.K.s. and S.E. graduates are the same (law 3205/2003). We tested the application of the law in two ministries, five municipalities and five other public entities. The tests show that the law has been applied.

Our sample is divided into two sub-samples. Sub-sample I include I.E.K.s graduates who have full-time employment in the private sector, and sub-sample II consists of a control group of S.E. graduates who work as full time employees in the private sector.

The sample has been stratified with a proportional distribution. The stratified sampling not only provides increased accuracy but also allows separate estimates for each stratum. The proportional distribution is the most commonly used method of sampling by strata. This procedure happens in the absence of information on the homogeneity of the strata to ensure a representative sample (Zairis, 1991).

At the beginning of this project, a pilot sample of 135 observations (80 S.E. graduates and 55 I.E.K.s graduates) was collected.

The minimum size of each stratum of the sample is determined using the following formula:

$$n_0 = \frac{\sum W_h S_h^2}{\bar{Y}^2 CV_0^2(\bar{y}_{AN})}$$

Where the standard error SE is estimated using the formula:

$$SE(\bar{y}) = CV * \bar{Y}$$

Where W_h is the weight of each stratum in the population,

S_h^2 is the variance of each stratum,

\bar{Y} is the mean gross earnings (from the pilot sample) and

$CV_0^2(\bar{y}_{AN})$ is the desired coefficient of variation.

We note that, using the pilot sample, we calculated the mean earnings as 15.545 euros per year. The CV_0 was defined at 0.01 (1%)

Table 3 presents the structure of the total population and the sample by employment sector and level of education or training.

Table 3: Structure of the population and the sample by level of education or training and sector of employment, 2009

Educational or training levels	Population (per cent)		Sample
	Public sector	Private sector	Private sector
S.E. graduates	27.53	72.47	1,400
I.E.K. graduates	26.36	73.64	462

Source: Labour Force Survey, Statistical Service of Greece (NSSG, 2009)

5. Post-secondary initial vocational training as a filter

Table 4 presents the sample mean earnings of employees in the private sector in Greece for the year 2009, by level of education or training and by gender.

Table 4: Mean annual earnings by level of education or training and gender (in Euros, 2009)

Educational or training levels	Employees in the private sector					
	Mean gross earnings			N		
	All	Males	Females	All	Males	Females
S.E. graduates	16,312	18,023	13,752	1,400	839	561
I.E.K.s graduates	17,252	19,273	15,524	462	213	249
All	16,545	18,276	14,297	1,862	1,052	810

Note: N is the number of observations.

A detailed earnings distribution by age and experience is given in Tables A-1 and A-2 (available from the authors on request). The mean earnings of I.E.K.s graduates are about 5.76% higher than those of S.E. graduates. More specifically, the male earnings premium is approximately 6.93%, while the female earnings premium is approximately 12.88%. These findings are in accord with human capital theory and the findings of empirical work conducted in Greece and abroad (Psacharopoulos & Tsamadias, 2001). In the public sector, there are no differences on earnings between I.E.K.s and S.E. graduates.

There are several methods to estimate the returns to private and social investment in education and training (Psacharopoulos & Patrinos, 2002). In this paper, we use the Mincerian method.

The private rate of return has been estimated by the formula:

$$\ln Y_i = a + b \cdot S_i + c \cdot EX_i + d \cdot EX_i^2 + u_i$$

Where Y_i is gross annual earnings, S_i is years of study, EX_i is experience (number of years), a is a constant, u_i is the disturbance term and b , c and d are the regression coefficients.

Table 5: Estimates of the basic function using gross earnings and actual experience

Independent Variables	Dependent variable (LnYg)	
	Males	Females
a (constant)	8.465** (50.03)	8.141** (50.28)
S	0.0460** (3.46)	0.0567** (4.44)
EX	0.0552** (12.42)	0.0555** (11.37)
EX ²	-0.00064** (-5.49)	-0.00062** (-4.36)
Adj. R ²	0.4181	0.4538
F	252.75	225.04
Significance	0.0000	0.0000
N	1,052	810

Note: ** Significance at the 5% level

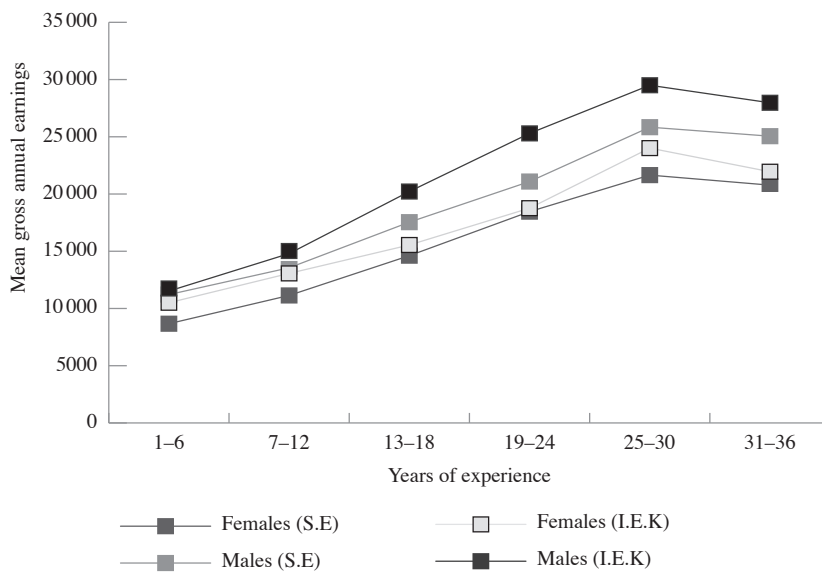
Table 6: The private rate of return (in per cent) using the Mincerian method

Gender	Rate of return
Males	4.60
Females	5.67

The private rates of return for the public sector employees are zero because the earnings of the I.E.K.s and S.E. graduates are similar. Therefore, the returns to training in the private sector are higher than the corresponding returns in the public sector. This difference means that private employers value training and pay a premium for it, hence rejecting the hypothesis that training is only used as a screening device. Moreover, these low returns indicate why there is such a relative low demand for post-secondary initial vocational training in Greece.

Figure 1 shows the mean gross annual earnings by years of experience, education or training levels and gender.

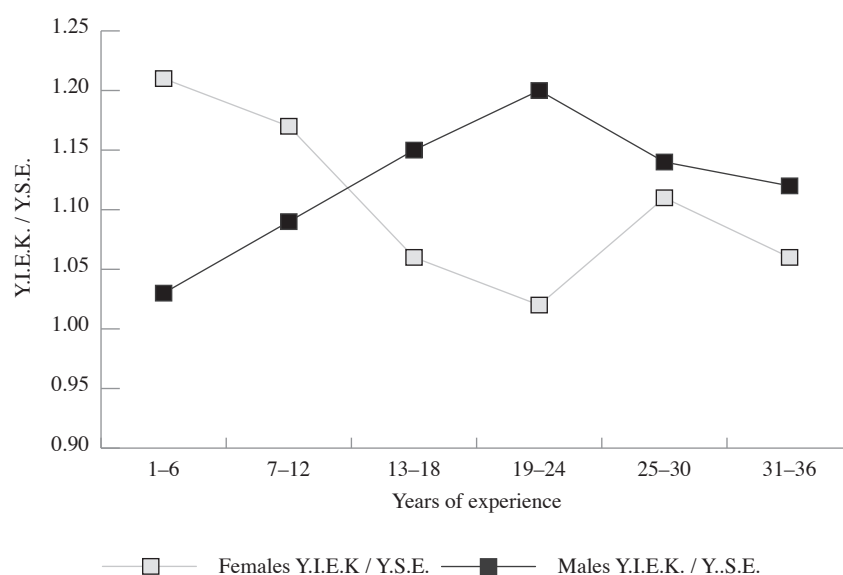
Figure 1: Mean gross annual earnings by years of experience, education or training levels and gender (in Euro)



The initial earnings advantage of the I.E.K.s graduates compared with the S.E. graduates (control group) is maintained at a constant level of about 5.76% throughout employees' careers. This advantage is higher in the private sector than in the public sector. Furthermore, it is also higher for females (12.88%) than males (6.93%).

Figure 2 shows the earnings ratios by years of actual experience for private sector workers.

Figure 2: Earnings ratios by years of experience (private sector workers)



A more elaborate test explores the «weak» versus the «strong» version of the screening hypothesis. According to the «weak» version, employers could initially offer higher wages to the more educated or trained workers because of the absence of information on their prospective productivity. However, if education or training was indeed used as a screening device, and the more educated or trained were not more productive than their less educated or trained counterparts, private employers would adjust the initial wage premium downwards. That is, the observed experience-earnings profiles of people with different levels of education and training would converge, rather than diverge, over time. We narrow the test to include post-secondary initial vocational training versus secondary education. Thus, we included in our analysis only employees from the private sector of the economy to conduct a more rigorous test of the non-convergence of experience-earnings profiles with an interaction term as follows:

$$\ln Y_i = a + b * S_i + c * EX_i + d \cdot (S_i * EX_i) + u$$

Where Y_i is gross annual earnings, S_i is years of study and EX_i is experience in years.

Data were analysed based on actual experience and not on potential experience. The actual experience was derived from the sampling, while the potential experience data were derived using the Mincerian definition of experience (i.e., age minus years of education and training minus compulsory school entrance age). Potential experi-

ence might not accurately reflect true experience, particularly for females, because of their absence in the labour market for child-bearing and family reasons. $S_i * EX_i$ is an interaction term, a is a constant, b , c and d are the regression coefficients, and u is the disturbance term. The sign of the coefficient d and its statistical significance determine whether filtering occurs. Thus, a positive and significant d would indicate divergence of the two profiles, while a negative and significant d would indicate convergence of the two profiles, lending support to the screening hypothesis. To improve the precision of the test, we have fit the above function separately for males and females. Table 7 presents a test for the sign and significance of the $S * EX$ interaction term.

Table 7: Testing for the screening hypothesis (dependent variable: LnYG)

Independent variables	With actual experience	
	Males	Females
α (constant)	9,043626** (-26,13)	7,283204** (-21,83)
S	0,012298 (-0,44)	0,1350051** (-5,08)
EX	0,0035548 (-0,18)	0,0982894** (-4,89)
S * EX	0,0022816 (-1,46)	-0,0050331** (-3,15)
Adj. R ²	0,403	0,45
F	237,14	219,6
Significance	0	0
N	1.052	810

The explanatory power of the model, Adj. R², fluctuates from 40.3% to 45.0%. This level of fluctuation is satisfactory, given that we use cross-sectional data. In particular, the t-statistic is satisfactory. Splitting the sample by gender, for males, the critical interaction term, coefficient d , is positive but not statistical significant, while for females d is negative and significant at the 5% level. These results indicate that for the male sub-sample, there is not a significant increase of earnings by years of experience, hence rejecting the screening hypothesis. However, for females, the differences in initial earnings between I.E.K.s graduates and S.E. graduates converge for the remainder of their careers. Our findings do not support that post-secondary training might only be used as a screening device, except perhaps for females.

6. Concluding remarks

This paper tests both the «strong» version and the «weak» version of the screening hypothesis by using data on I.E.K.s and S.E. graduates. The empirical findings drive

the concluding remarks. Firstly, in the public sector, the earnings profiles of the two groups are similar. Secondly, the initial earnings advantage of the vocational training degree holders compared with the control group is maintained at a constant level of approximately 5.76% throughout the employees' careers. The earnings advantage is slightly higher, especially for females, in the private sector compared with the public sector. Thirdly, using a Mincerian earnings function with a year of education or training and experience interaction term, no statistically significant convergence or divergence of the earnings profiles is detected in the private sector. Only for females is there a statistically weak convergence of the experience-earnings profiles. Therefore, the evidence shows that the «weak» version of screening hypothesis is valid only for females.

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